



The best of both Worlds

Advertise with Contact A Creative

Printed & online marketing solutions
for freelance illustrators and photographers



View some of our previous books online at contactebooks.com

Why choose Contact?

- We are in our 27th year of promoting freelance illustrators and photographers.
- The Contact route offers you the ultimate one-stop solution to your self-promotion.
- A page in Contact puts you in front of over 8,000 artbuyers through our printed book and the digitised version of the book makes you instantly contactable via the web and email.
- Our unrivalled print quality and attention to detail allied with a broad and comprehensive distribution ensures Contact maintains its position within the marketplace as a primary source for viewing the printed work of freelance illustrators and photographers.

What you get

IN PRINT:

- One full page in Contact 27
- Up to three digital images per page included in the page rate (logo counts as one image)
- One voucher copy of the book
- 8,000 free distribution
- Optional inclusion of one thumbnail image in one category in the categorised section of the book

ONLINE:

- One year's free membership of the Contactcreative.com website, with weblink, self-managed 20 image online portfolio* (for new members only). Approx. 15,000 visitors per month
- Inclusion in our e-book, showing each page of the book, with hyperlinks to personal web and email addresses included on the page
- One year's membership of the Directory of Illustration website, including 20 image online folio * (illustrators only)

OPTIONAL EXTRAS:

- Extra web portfolios and online showreels
- Email marketing in our specialised e-books

* full page advertisers only



Distribution

An extensive free distribution ensures the Contact books are far-reaching. The distribution list is constantly updated throughout the year and outside mailing houses are employed to compliment our own lists.

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|--|--------------|
| Print Run 8,000 | 8,500 |
| Contact A Creative 27 - Free Distribution (Main artbuyers) | |
| UK Design & New Media Companies | 1959 |
| UK Advertising Agencies | 2043 |
| UK Publishers of Books, Magazines, Packagers | 480 |
| UK Record Companies | 59 |
| UK Direct Marketing Agencies | 26 |
| UK PR Companies | 98 |
| UK Marketing Consultants | 60 |
| UK Greetings Card Companies | 41 |
| UK Travel Companies | 10 |
| UK In-House Studios | 844 |
| UK Freelance Art Buyers & Designers | 320 |
| Production, Film, TV, Games Co.s | 460 |
| TOTAL UK DISTRIBUTION | 6400 |
| European Art Buyers (Main Users - Design/Advertising) | 800 |
| USA/RoW Main Artbuyers | 400 |
| Voucher Copies/subscriptions | 400 |
| TOTAL | 8,000 |

The e-book of Contact A Creative 27 adds further exposure around the world via the web. (Medium resolution downloads included as standard)

Our FREE distribution within the UK continues throughout the year (after the main distribution) until stocks are exhausted, as long as the companies or individuals can convince us that their intention is to use the books for commissioning creative work by completing a check list of recent commissions.

Further copies are sold via the Web at cost plus packing and courier charges throughout the rest of the world.

Contact books are further promoted by email marketing, press and our themed email and e-book update for contributing members of Contact A Creative.

Prices:

From only £625 per page, £1100 per double page for payment by copydate.
Extended payment terms are available at extra cost.

Early Booking Discount available until 31st July 2010
£575 per page, £1000 per double page for payment by copydate

Book in online using our
online booking page

Book in via Email
sales@contact-uk.com

Telephone
+44 (0)1737 241 399

Specifications

Production

Combined edition:
Printed CTP - 4 colour process
175 dot screen
Size and material: 216mm x 280mm (portrait)
on 150gsm artpaper
Finishing: thread sewn laminated hardback cover

Placement & Page Format

Pages are allocated on a first-come, first-served basis, at the publisher's discretion. Each single page is allocated to one person only, therefore no credits can show the creator's name. No runs of more than 16 consecutive pages are allowed by an agent or individual advertiser.

Page Layout

All single pages use the fixed format layout. The layout at the top of each and every single page within the book has been designed by the publisher and is uniform throughout. Your name, for example, will appear in upper & lowercase in our typeface, so please don't ask for it in capital letters or italics etc.

Double page spreads - free format is available for dps customers only, with ready to print digital information accepted only. Alternatively you can use our fixed format and use the whole of the right hand page for imagery.

NB Transparencies are no longer accepted.

Please note:

We set ourselves very high standards in all aspects of book production, but we must stress that the printing process does have some limitations. These we try to minimise, but when placing your advertisement it must be appreciated that as publishers we have the final responsibility for producing an overall balance for all the colours and cannot sacrifice any particular page in preference to another. However larger images may be given preference when resolving colour and tracking issues at printing and pages of very small images will be run to weight. Any reference within your text or images to competitor publications/websites will be edited and to avoid confusion a maximum of two websites only can be referred to in the text area specified. The ContactaCreative portfolio web address will be added to fixed format pages if there are less than 2 web addresses on the page.

Free format pages with more than one contributor only qualify for one Contact A Creative membership and portfolio. Extra portfolios are available at extra cost. There is a limit of not more than 4 named artists per page.

OPTIONAL EXTRAS

- Extra ContactaCreative.Com portfolios from £25+VAT
- Online showreel/animation sequence on E-book page

OTHER IMPORTANT INFORMATION - Please read

Extra costs:

- Scanning of artwork or prints supplied (£25 per image)
- Changes to original text in any way after submission (£25)
- More than three images on your page (logo counts as one image), (supplied as original artwork/print: £35 per image, supplied digitally: £15 per image file)
- Change to layout after initial supply (from £25)
- Imagery requires retouching, charged by the hour (£60hr, minimum charge 30 minutes)
- Additional thumbnail image or category £10+VAT per image per category
- If you require your book to be sent outside the UK

(All prices quoted are exclusive of VAT)

Loss or Damage of Materials

You the advertiser agree that where original artworks are submitted, you agree to purchase insurance in an amount sufficient to cover any loss of or damage to your materials.

Changes

Any changes to text, images or layout after proofing will be subject to extra charges (see above). No copy changes will be accepted after 15th December 2010.

Submissions

All submissions need to be complete including any colour references and any extra requirements such as thumbnail category selections. Late changes cannot be guaranteed as some aspects are optional.

Cancellation

Please read the confirmation of order carefully to avoid any misunderstandings. On acceptance of your order whether verbal or written, you have 14 days to cancel your pages. After this time, a cancellation fee will be payable. No cancellations are accepted after copy date.

Contact A Creative 27 will be compiled by receipt of work on a first-come, first-served basis. Therefore the earlier your work arrives the nearer to the front of each section it will be.

All work accepted from: 1st September 2010

Password and login details for new ContactaCreative members are emailed to contributors during March 2011 subject to submission of a working email address.

BOOK IN NOW

Online
using our online booking page

Email
sales@contact-uk.com

Telephone
+44 (0)1737 241 399

PUBLICATION: May 2011
COPY DATE: 5th November 2010

