



CARTOONS & CARICATURES

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The first of our special projects exclusively for ContactaCreative.com members for this year.

A specialist ebook containing between 20 - 50 contributors, members whose chosen subject is Cartoons or Caricatures and distributed to a select group of 3,000 approx. to include artbuyers/feature editors in magazines and book publishers, ad agencies, design groups, in house studios etc.

After the initial distribution there will be a follow up email campaign at regular intervals, plus national print advertising.

Free or fixed format in DPS (double page spread) 210mmx210mm per page (420x210) allowing page print outs on A4 paper.

Cost £100 +VAT per dps.

Upgraded ebook to allow for sharper text, greater zoom - a lightbox facility - full screen size allows for a separate control panel. Automatic links to your website and email. Screen downloads are not possible with this system - all users must download a pdf which is trackable, unlike emails.

Moving images are possible for a small extra cost (£25 per image)

Layouts and tech details. Available in the first week of March. To be provided as 300 dpi for screen quality in zoom mode (print outs limited to 150 dpi)

Other planned distribution possibilities are to offer (when available) this ebook free to publishers for the new 'colour tablets' (iPad)

Artwork deadline March 31st 2010

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